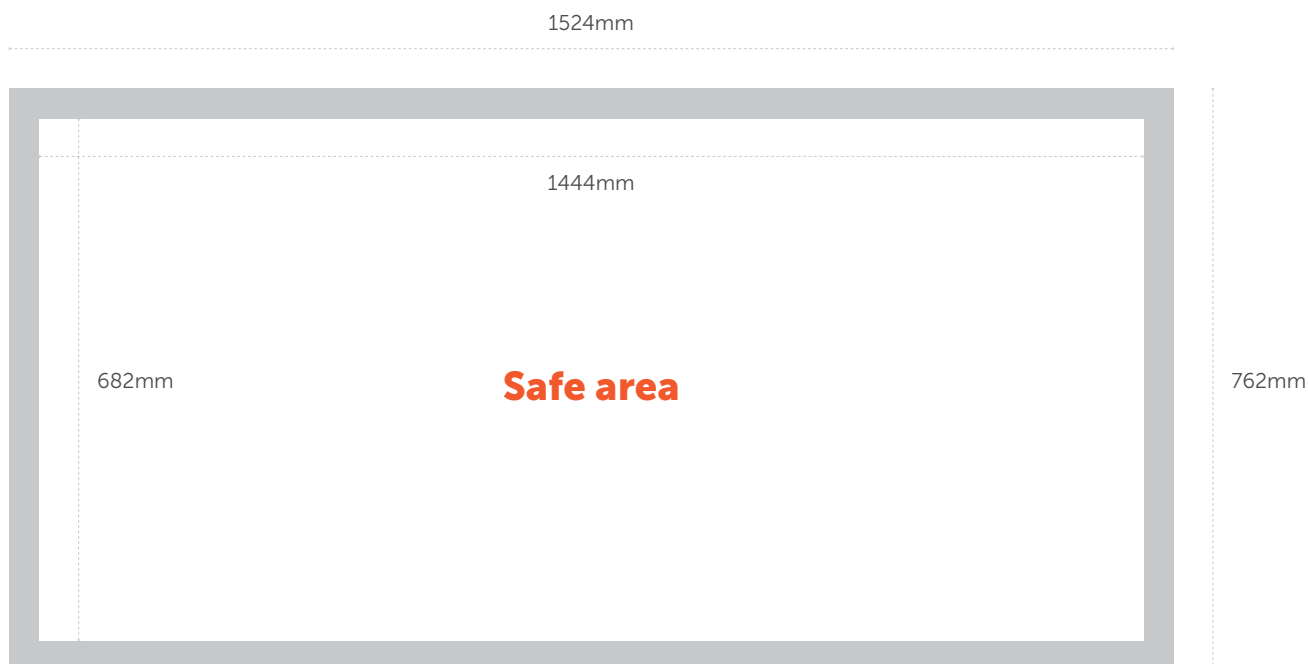


Outdoor Media: Billboards

S P E C I F I C A T I O N S



Billboard Specifications



Size: 1524mm x 762mm (width x height)

Safe area: 1444mm x 682mm

Resolution: 300dpi

File format: PDF

Bleed: 10mm

The actual size of the billboard is 6096mm x 3048mm but please provide artwork at **25% of the actual size** (1524mm x 762mm, display area: 1444mm x 682mm) plus include a 10mm bleed on each edge.

Artwork should be supplied as a print ready PDF with bleed and crop marks and with all text converted to outlines. Images should be a minimum of 300dpi (there is no maximum) and converted to CMYK.



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